## Invitation to Eco Expo Asia 2022 (14-17 December 2022)

## **Green Innovations for Carbon Neutrality**

We write to cordially invite members of Chartered Institute of Housing Asian Pacific Branch 英國特許房屋經理學會亞太分會 to attend the upcoming Eco Expo Asia on **14-17 December 2022** at the **Hong Kong Convention and Exhibition Centre (HKCEC).** 

Eco Expo Asia 2022 is organised by Hong Kong Trade Development Council (HKTDC) and Messe Frankfurt (HK) Ltd; and supported by the Environment and Ecology Bureau of the HKSAR Government as coorganiser. The 2022 edition will be held under the theme of "Green Innovations for Carbon Neutrality 綠色創料•力爭碳中和" with local and international exhibitors showcasing a comprehensive range of green products and technologies, including those on waste management and recycling, green buildings and energy efficiency, green transport as well as green finance and environmental social and governance (ESG) related services. The Expo's signature event, the Eco Asia Conference, will bring together business leaders, experts and government officials to exchange insights on different environmental issues.

The Expo will adopt the new **Exhibition+** model to help buyers to connect and do business with exhibitors in both physical and virtual formats. The four key components of Exhibitions+ are *physical fair* for in-person exchange, AI-enabled *Click2Match* online business matching platform, seamless online sourcing on *hktdc.com Sourcing* and *Intelligence Hub* for keeping abreast of the latest green developments and market intelligence.

To provide more sourcing and knowledge exchange opportunities for green professionals, the Expo will for the first time collocate with the Construction Innovation Expo (建造創新博覽會) organised by the Construction Industry Council with the support of the Development Bureau of the HKSAR Government.

As our privileged visitors, we would like to offer your members the below exclusive visiting programme:

## 1. Guided Tour to Highlighted Zones & Exhibitors

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Schedule	Date & Time				
	□ 14 Dec, Wed (14:30-15:15)	□14 Dec, Wed (15:30- 16:15)	□16 Dec, Fri (11:00-11:45)	□16 Dec, Fri (14:30- 15:15)	□16 Dec, Fri (15:30- 16:15)
Theme	Smart Green Technologies	Air Quality & Water Treatment	Green Buildings	Green Transport / Waste Management	Eco-friendly Products / Startup

- 2. Free Business Matching Service
- 3. Free Access to VIP Lounge
- 4. Free Souvenir a set of tableware
- 5. HK\$200 Gift Coupon upon completion of Guided Tour
- 6. HK\$300 Gift Coupon upon completion of 4 Business Matching Meetings

We would be grateful if you could engage your members to join this important and rewarding event of the industry. Please indicate details of the attendance by returning the reply slip to Mr. Wayne Lau (email: <a href="mailto:ws.lau@hktdc.org">ws.lau@hktdc.org</a>) and Ms. Mandy Chan (email: <a href="mailto:mandy.sn.chan@hktdc.org">mandy.sn.chan@hktdc.org</a>) on or before 18 November 2022 (Friday).

For more details, please feel free to contact Mr. Wayne Lau / Ms. Mandy Chan at tel: 2240 4585 / 2240 4305 or on the abovementioned email addresses.

We look forward to welcoming your members and yourself at Eco Expo Asia 2022!

Yours sincerely,

Lily Kwong
Section Head, Buyer & Business Matching
Exhibitions and Digital Business
Hong Kong Trade Development Council